

**FOR IMMEDIATE RELEASE** – January 4, 2021

**Media Contact** – Cindy Sheets (806) 433-9957



## **Snack Pak 4 Kids Canyon changes name to ‘FILL WITH HOPE’**

*Organization continues to meet need of growing CISD population, serves weekend snacks to students in a 732 square-mile school district*

(CANYON, TEXAS) - Snack Pak 4 Kids Canyon is now doing business as FILL WITH HOPE. The name change for the Canyon-based non-profit was announced Monday. FILL WITH HOPE is a ministry of Canyon Hope Ministries and provides weekend snacks to qualified students that attend Canyon ISD schools. The students, who live within the footprint of the 732 square-mile school district, might otherwise go without food on weekends. FILL WITH HOPE serves students living in Amarillo, Canyon and in the rural areas in between.

Cindy Sheets, Executive Director of FILL WITH HOPE, said the new name will help community members avoid name confusion with similar organizations in the region and highlight that the organization is feeding hundreds of students beyond the Canyon city limits.

“Although our name has changed, our core mission has not,” Sheets said. “We will continue to provide weekend snacks – as well as hope – to more than 1,200 students, just as we have for the past eight years.

The organization’s mission statement is “*Stop Hunger, Start Learning and FILL WITH HOPE!*” A new logo will be used in conjunction with the new name.

Sheets said the student population in CISD continues to grow at a rapid pace.

“We currently serve 16 different CISD schools and our student recipients live in Canyon, south-Amarillo, west-Amarillo, and in the rural areas in between,” Sheets said. “As CISD continues to add new campuses, FILL WITH HOPE will continue to meet the hunger needs in our community.”

Sheets said donations and sponsorships are greatly needed and are especially important during the pandemic.

“Many parents in our region are continuing to struggle with job loss and financial hardships. It’s a real challenge for many of our neighbors to feed their families,” Sheets said. “It was heartwarming to see our community pull together during the height of the pandemic, but we can’t forget that a very real need for assistance still exists today.”

Sheets said their September golf tournament fundraiser was a success but that it’s been difficult to host traditional fundraising events because of social gathering restrictions. She said individuals, businesses, or community organizations can learn how to provide financial or volunteer support by calling her at (806) 433-9957.

Parents and students in need of assistance from FILL WITH HOPE are encouraged to speak to their CISD campus counselor for more information.

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### **ABOUT FILL WITH HOPE:**

*FILL WITH HOPE is a part of Canyon Hope Ministries, a 501c3 organization. It’s not funded by or associated with Snack Pak 4 Kids of Amarillo. FILL WITH HOPE serves weekend snacks to more than 1,200 students attending CISD schools located in Canyon, Amarillo, and rural areas in between.*

# FACT SHEET: FILL WITH HOPE

## Schools served by FILL WITH HOPE

### CISD campuses served in Canyon

Crestview Elementary  
Reeves-Hinger Elementary  
Midway Alternative High School  
Canyon High School  
Canyon Junior High School  
Canyon Intermediate School  
Spring Canyon Elementary School (*opens August 2021*)  
Heritage Hill Elementary School (*opens August 2021*)

### CISD campuses served in Amarillo

Westover Park Junior High School  
Greenways Intermediate School  
Pinnacle Intermediate School  
Arden Road Elementary School  
Lakeview Elementary School  
City View Elementary School  
Gene Howe Elementary School  
Sundown Lane Elementary School  
Hillside Elementary School  
Randall Junior High School (*opens August 2022*)  
West Plains High School (*opens August 2022*)  
Randall High School

### About our facility

The FILL WITH HOPE offices and food storage/packing facility is located between Canyon and Amarillo at 11805 I-27, behind the Choice Media offices. The facility is 2,600 square feet.

### Staff & Volunteers

FILL WITH HOPE has one staff member, Executive Director Cindy Sheets. The organization relies on community support and volunteers. Volunteers pack the snack bags monthly. To learn more about group and/or individual volunteer opportunities, please call (806) 433-9957.

### Board of Directors

#### Executive Board

Travis Evers – President  
Deanna Porter – Vice President  
Kari Trice – Secretary  
Alabama Bohannon – Treasurer

#### Board Members

Neal Hinders  
Anita Ray  
David Tarver  
Joe Rodriguez  
Casey Renner  
Stephanie Roden  
Jacob Young

### About the snacks

Although the contents of the snack bags may vary based on food availability, they generally consist of shelf-stable items including meat sticks, ravioli, protein bars, breakfast cereals, granola bars, vanilla or chocolate puddings, breakfast tarts, fruit roll-ups, sunflower kernels, raisins, goldfish pretzels, cheese sandwich crackers and fruit drinks. High school students also receive a can of soup and macaroni and cheese bowl. Each family is also given a jar of peanut butter on the last Friday of the month.

### How to donate

The easiest way for an individual to donate is through our website at [www.fillwithhope.org](http://www.fillwithhope.org). You may also call (806) 433-9957 or send a check to "FILL WITH HOPE" c/o Canyon Hope Ministries, PO Box 526, Canyon, Texas 79015. Corporate sponsors are encouraged to call.

### Awards

- Seven-time winner of "Reader's Choice Award" for favorite non-profit (*The Canyon News*)
- Non-profit of the year 2013, 2014, 2016, 2018, 2020 (*Canyon Chamber of Commerce*)

### Contact information

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